



## "DECK THE HOUSE" A Holiday Light Competition RULES/GUIDELINES



Entry Application Period: 12/1 through 12/10

Judging Period: 12/17 through 12/19

Winners Announced: 12/21/21

Entry applications are available at the Cheraw Community Center and Cheraw Town Hall.

Please read the rules/guideline:

1. Participation is open to all residents with a Cheraw 29520 zip code (employees of the Town of Cheraw are not eligible to participate).
2. Entry is free (no cost) and contest will be limited to the **first 15 entries**.
3. Applications must be received no later than 5pm on Friday, December 10, 2021.
4. Contest is for **exterior decorations only**, including decorations in windows that are visible from the exterior. Judging will be done from outside the residence only.
5. Judging will be based on "curb appeal" as viewed from the street only. Therefore only those decorations located on the street/public side of the property will be judged (corner lots will be judged from both streets). **Judges will NOT enter the property to view back or side yards.**
6. The category for formal judging is for residential homes with a Cheraw 29520 zip code.
7. Two (2) prizes will be awarded:
  - One 1st prize of a \$200 home improvement gift certificate/card, custom trophy, and bragging rights for a year
  - One 2nd prize of a \$125 home improvement gift certificate/card
  - The Facebook Fan Favorite will receive a trophy
8. An Entry Number will be provided to each participant. This number must be placed in the yard or on the exterior of the display in a very conspicuous place, where it can be seen by the judges from the street/front at night (mailbox, balcony rail, etc).
9. Participants should ensure that all lights, animations and decorations are in place and activated for the judging periods on all nights (December 17-19 from 7:00pm – 9:00pm).

10. Judging will include a total of 50 possible points based on this criteria:
  - First Impression/Overall Presentation 10 points
  - Unique design and creative use of lights and decorations 10 points
  - Suitability to site/display and placement of decorations, animated objects 10 points
  - Storyline or theme 10 points
  - That indescribable, extra WOW factor 10 points. ALL recognized holiday representations are welcome and anything you want judges to know may be noted on the entry form (Kwanzaa, Christmas, Hanukkah, special theme or story, etc).
11. There will also be a Facebook-driven Fan Favorite Vote (December 17-19 – voting by fans clicking “likes/love”).
12. Winners will be announced on Tuesday, December 21, 2021 by 5pm.
13. Participants agree to have the address of their display posted on the contest web page, as a Town of Cheraw “Deck the House Tour” for the public to enjoy. We highly suggest entries be on easily navigated streets, and your neighbors are notified of the contest and its possible traffic flow.
14. Participants agree to have one or more photos of their decorated residence exterior posted on the Town of Cheraw & Cheraw Recreation & Leisure Services social media sites, contest press releases, internal communications, and newsletters. Participant agrees there will be no compensation of any kind for said posting or publication.
15. Repeat winners will be allowed in subsequent years, with a one-year skip in entry and an overall change in design.

Event co-sponsors:



**CMC Building Supply Inc.**  
**40 Windsor Dr.**  
**Cheraw, SC 29520**  
**843-537-3632**



# "DECK THE HOUSE" A Holiday Light Competition ENTRY APPLICATION



Cheraw Recreation & Leisure Services along with CMC Building Supply & Duke Energy Progress presents a holiday light competition this season!

Entry Application Period: 12/1/21 through 12/10/21 (**Applications due by 5pm on Friday, Dec. 10, 2021**)  
Judging Period: 12/17/21 through 12/19/21 / Winners Announced: 12/21/21

All residential homes with a Cheraw 29520 zip code are eligible to participate (Town employee are not eligible in the house contest). Participants may enter their owned or rented place of residence, whether single-family, apartment, or condo/townhouse/duplex.

Name: (first) \_\_\_\_\_ (last) \_\_\_\_\_

Street address: \_\_\_\_\_  
Cheraw, SC 29520

E-mail address: \_\_\_\_\_

Daytime phone number: \_\_\_\_\_

Notes about your holiday entry (use back of application or an extra sheet for description if needed):

\_\_\_\_\_  
\_\_\_\_\_

You may print and mail to Cheraw Community Center 200 Powe St. Cheraw, SC 29520, Attn: DECK THE HOUSE, or drop off in person (8:30am – 5:00pm Mondays – Fridays). You may also email to [pdixon@cheraw.com](mailto:pdixon@cheraw.com) Deadline for application receipt is 5pm on Friday, Dec. 10, 2021 (not responsible for applications not received timely).

Each applicant will receive a **Decorating Contest Instruction sheet upon entry and an Entry Number**. Participant is responsible for making sure their entry number is placed in front of their display for judges to see at night.

I read and understand the contest guidelines. Signature/date \_\_\_\_\_

**Cheraw Recreation dept. use only:**

Date received: \_\_\_/\_\_\_/\_\_\_ ENTRY #: \_\_\_\_\_

Received by: \_\_\_\_\_